



WHERE THE CANNABIS INDUSTRY DOES BUSINESS

**PREMIUM
SPONSORSHIP
OPPORTUNITIES**

SEATTLE

February 15-17 2018
Washington State
Convention Center



THE SHOW

THE CANNACON STORY

CANNACON® is dedicated to creating and strengthening lifelong partnerships within the emerging cannabis industry. It is our mission to provide a global venue for cannabis businesses, entrepreneurs, investors, and community partners to showcase industry products, people and innovations; to cultivate business values within the cannabis industry through education and responsible community involvement.

WHY CHOOSE CANNACON?

CANNACON works regularly with state agencies such as state Liquor and Cannabis Boards, Department of Agriculture, and Department of Health, along with industry and other business leaders to produce an in-depth, comprehensive seminar series designed to:

- Assist new businesses looking for guidance in the successful navigation of the state marijuana licensing processes.
- Provide established companies with current, relevant guidance in the ever-changing business of compliance.
- Present course curriculum designed to meet continuing education requirements for various required State & Municipal licenses.
- Provide access to the industry's top breeders, growers, extraction technicians & product development specialists.

CANNACON presents unparalleled networking opportunities in an environment full of excitement and entrepreneurial spirit. From the expo floor to the industry after parties, CANNACON will connect you with the people you want to meet.



THE VENUE

SEATTLE

FEBRUARY 15-17 2018

WASHINGTON STATE CONVENTION

CENTER Next winter, CANNACON returns home to Seattle for its 9th amazing show. As the cannabis business advances, you can be sure CANNACON is where you will see it first.



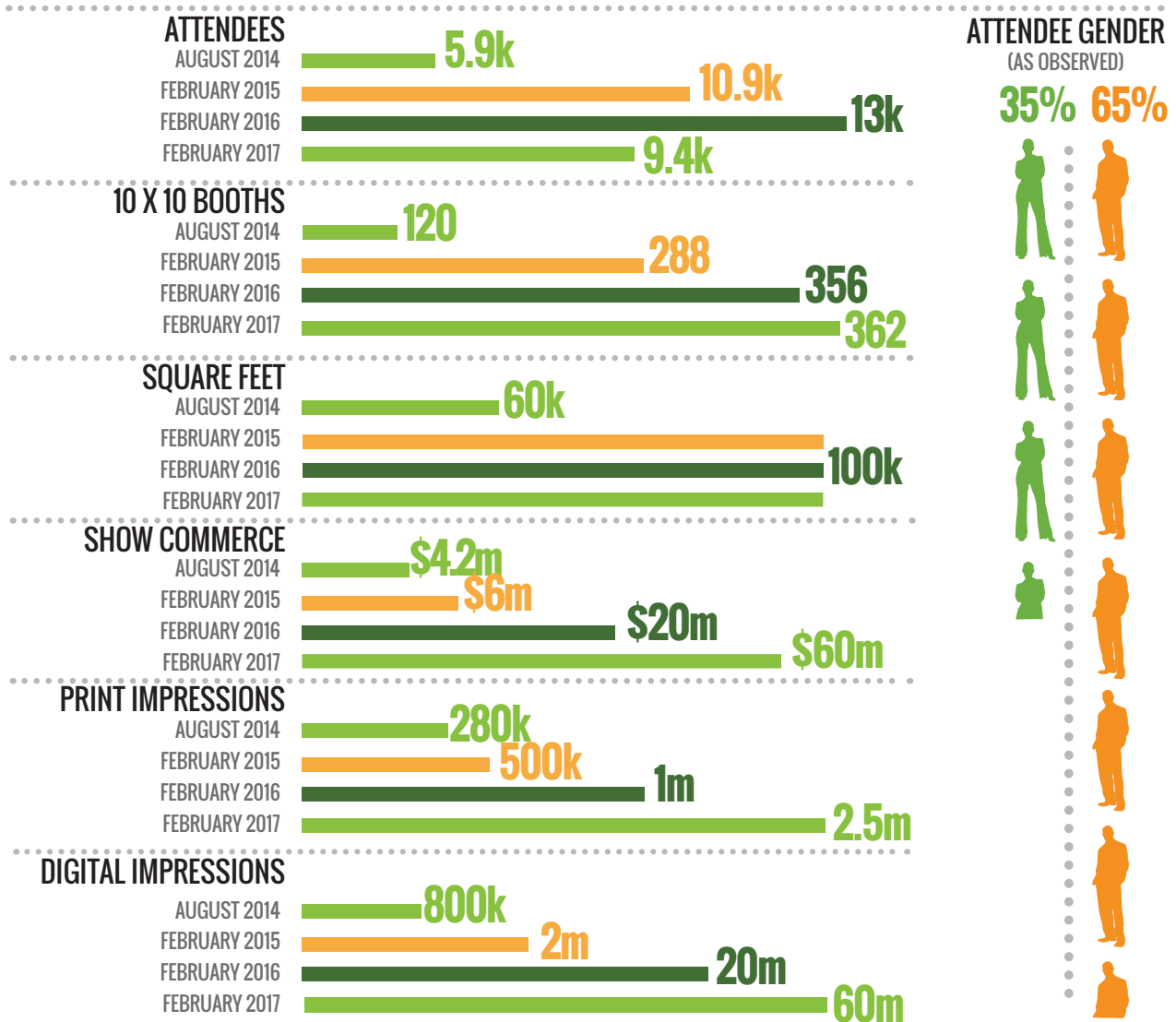
CANNACON PROVIDES THE PERFECT ENVIRONMENT FOR EXCITEMENT, EDUCATION AND FOR DOING BUSINESS.



THE NUMBERS



CANNACON consistently delivers an unrivaled value for your marketing dollars. No other show can claim the same success, vendor satisfaction or a more qualified market visibility as CANNACON.



ATTENDEE GENDER (AS OBSERVED)

35% 65%



ATTENDEE PROFILE (AREA OF INTEREST)



35% 25 - 34 years old
35% 35 - 44 years old
20% 44 - 70 years old
10% 21 - 25 years old

ATTENDEE AGE 21 AND OVER



40% Producers/Growers
30% Processors
20% Consumers
10% Retailers



SPONSORSHIP OPPORTUNITIES



PLATINUM SPONSOR

***1 Remaining**

20' x 30' Booth

Prominent Display of Logo on Website

Sponsorship Listing on Website

Sponsorship Listing in Show Program

Logo Included in Print Ads

4 Freestanding Pull-Up Banners

Welcome Post on Social Media

2 Full Pages Ads in Digital Program

Premier Location with 3 Skirted Tables, 6 Chairs,

Electrical (250w X 6)

Customizable roll-over map listing on CannaCon.org

16 Vendor Badges

25,000

GOLD SPONSOR

20' x 20' Booth

Prominent Display of Logo on Website

Sponsorship Listing on Website

Welcome Post on Social Media

Sponsorship Listing in Show Program

Logo Included in Print Ads

3 Freestanding Pull-Up Banners

Full Page Ad in Digital Show Program

Premier Location With 4 Skirted Tables, 8 Chairs

Electrical (250w X 4)

Customizable roll-over map listing on CannaCon.org

16 Vendor Badges

\$15,000

SEMINAR SPONSOR

***1 Remaining**

20' x 20' Booth

Prominent Display of Logo on Website

Sponsorship Listing on Website

Sponsorship Listing in Show Program

Logo Included in Print Ads

2 Freestanding Pull-Up Banners

1 Hanging Banner in Seminar Room

Welcome Post on Social Media

Full Page Ad in Digital Show Program

Seminars "Presented By" on Schedule Boards

Premier Location with 4 Skirted Tables, 8 Chairs,

Electrical (250w X 4)

Customizable roll-over map listing on CannaCon.org

16 Vendor Badges

\$20,000

SILVER SPONSOR

10' x 20' End Cap Booth

Prominent Display of Logo on Website

Sponsorship Listing on Website

Welcome Post on Social Media

Sponsorship Listing in Show Program

Full Page Ad in Digital Show Program

Premier Location with 2 Skirted Tables, 4 Chairs,

Electrical (250w X 2)

Customizable roll-over map listing on CannaCon.org

8 Vendor Badges

\$10,000

SPONSORSHIP OPPORTUNITIES



BRONZE SPONSOR

10' x 10' Corner Booth

Sponsorship Listing on Website

Sponsorship Listing in Show Program

Full Page Ad in Show Program

6' skirted table, 2 chairs,

Electrical (250w)

Customizable roll-over map listing on CannaCon.org

4 Vendor Badges

\$7,500

BASIC EXHIBITOR

10' x 10' Inline Booth

1/4 Page ad in show program

6' skirted table, 2 chairs,

Electrical (250w)

Customizable roll-over map listing on CannaCon.org

4 Vendor Badges

\$3,000

ADDITIONAL RATES

Lanyard Sponsorship - ~~\$7500~~ **SOLD**

Tote Sponsorship - ~~\$5000~~ **SOLD**

Additional Exhibitor Badges - \$50

CALL FOR INFO

425-791-4467

Ext 162

CANNACON.ORG

